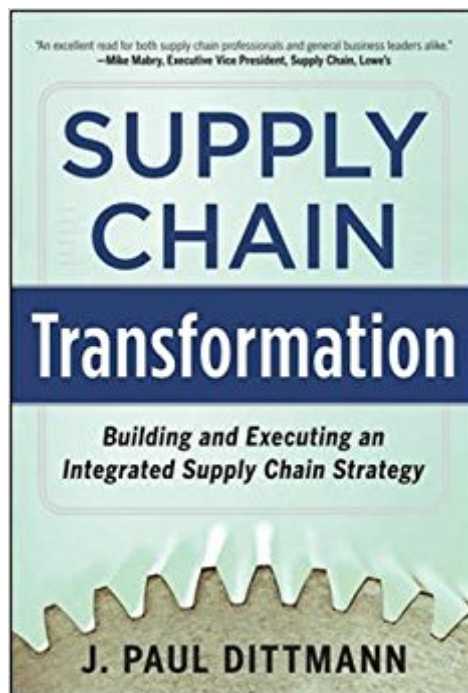




The book was found

# Supply Chain Transformation: Building And Executing An Integrated Supply Chain Strategy



## Synopsis

Increase efficiency and profitability with a smart supply chain strategy A company's supply chain controls approximately 60% of its total costs--yet few organizations integrate supply chains as a key element in their business strategy. Supply Chain Transformation gives you everything you need to integrate supply chain activities throughout all departments and increase shareholder value by improving the flow of materials and information. It presents an eight-step process for creating an efficient supply chain strategy that addresses everything from conducting comprehensive SWOT and competitive supply chain analyses to new technologies and winning organizational acceptance. Dr. J. Paul Dittmann is the Executive Director of the Global Supply Chain Institute at the University of Tennessee. He has held positions such as Vice President, Logistics for North America; Vice President, Global Logistics Systems; and Vice President, Supply Chain Strategy, Projects, and Systems for the Whirlpool Corporation.

## Book Information

Hardcover: 256 pages

Publisher: McGraw-Hill Education; 1 edition (October 17, 2012)

Language: English

ISBN-10: 0071798307

ISBN-13: 978-0071798303

Product Dimensions: 0.4 x 8.5 x 11 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars 19 customer reviews

Best Sellers Rank: #220,255 in Books (See Top 100 in Books) #68 in Books > Business & Money > Processes & Infrastructure > Infrastructure #124 in Books > Business & Money > Processes & Infrastructure > Operations Research #265 in Books > Business & Money > Management & Leadership > Production & Operations

## Customer Reviews

“Dave Clark, Vice President Global Customer Fulfillment at : Supply chains are increasing dramatically in complexity as organizations expand offerings, and look for new ways to lower their cost structures. Dr. Dittmann takes on this complexity introducing a 9 step strategic framework to develop a world class supply chain strategy.” Paul H. Trueax III, Vice President North America Customer Services & Logistics at Colgate Palmolive, "Dittmann's book fully leverages the latest most relevant trends and concepts to deliver a practical approach for

developing and implementing break through customer driven integrated supply chain strategies." Bill Hutchinson, Vice President Global Supply Chain and Fulfillment at Dell: "An effective supply chain strategy can have a huge impact on all of the stake holders of the organization, from the customer to the shareholder." This book lays out nine clear and concise steps that are very helpful as your company starts this critical process. Mike Mabry, Executive Vice President Supply Chain at Lowe's: "In this work the author takes a complex subject (Supply Chain Strategy) and breaks it down into an easily understood nine step process. The real world examples bring to life the complexities of getting organizational support for what is a major investment and a multi-year journey." Reuben Slone, Senior Vice President Supply Chain at Walgreens: "Dittmann's book lays out a customer driven, case derived nine step method for creating and implementing a transformational supply chain strategy that is a must read for any supply chain professional developing or refreshing a supply chain strategy."

Most executives today readily acknowledge the critical value of supply chains. A sobering truth, however, is that thousands of U.S. companies never even consider supply chain strategies when creating business plans--even though they account for 60 percent of a firm's total costs. This shocking statistic is at the heart of bestselling author J. Paul Dittmann's latest book, Supply Chain Transformation. This essential volume provides all the tools you need to create and maintain a customized supply chain system that drives revenue, maximizes profitability, improves efficiency, and increases shareholder value. Dittmann recognizes that in order to thrive in today's environment, supply chains require a strategic road map to streamline the flow of materials and information. This groundbreaking guide shows you exactly how to: Assess your internal supply chain capabilities Evaluate supply chain game changers Gauge SWOT faced by the firm versus best practice Recognize the most likely mega-trends and their implications Meet challenges generated by foreign and domestic competition Generate a set of actions that creates the supply chain capabilities for your firm's future Through extensive case studies, data collection, and copious interviews across a broad spectrum of management, Dittmann has isolated the causes of supply chain neglect and inefficiency. Supply Chain Transformation delivers invaluable insight for supply chain professionals and managers in every area of the company; it is a straightforward guide for anyone who wants to build the strategy, assess the competition, and win organizational acceptance.

This book was better than I expected. The real life examples make Dr. Dittman's logic easy to

understand. The case study in the final chapter really brings everything together. I am a mid level manager with most of my experience in warehousing & transportation. I bought this book to obtain new ideas in effort educate myself and possibly bring our company to the next level. Obviously I could not do this by myself but Dr. Dittman lays out in detail how it should be done. Can I do this, not sure but at the very least I obtained nice ideas. I would recommend this read for any mid-level management up to top chiefs in any retail, manufacturing, distribution, etc organization. I am actually going to read it again.

I think the title may be a bit misleading, but once you get to the overall point of the book you understand what it ment. It is a recollection of studies done by Dittmann on various companies in the US, which makes it a usefull reasource because it contains hard evidence and so many examples that many people might relate with some. I would use this book as a complement to other textbooks on the topic.

What a great book, I have had the pleasure of having Dr. Dittman as a professor at the University of Tennessee. He is very knowledgeable and has worked and consulted with some of the biggest companies in the world. A MUST read for any professional or student in the Supply Chain field.

Good book

It's not as boring as a regular textbook

Read this for college class and did a report on it great book Supply chain nice and simply short and to the point

Thanks

For the content and cost this is the best supply chain print book to date with the entire structure of how to correctly build a cost effective supply chain.

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